# **HP Latex 335 Print and Cut Solution**



Work two times faster for the same cost of a solvent printer/cutter device<sup>1</sup>



### The HP solution—best in its class<sup>3</sup>

- Print more applications, full bleed stickers don't shrink or curl; reach more indoor spaces.
- Enjoy accurate high-speed cutting and cut throughs; LAN connectivity and HP media basket add convenience.
- Optimized workflow management from a single point—includes unique software with barcode integration.
- Design applications in 3 simple steps—no design skills are needed with HP Signage Suite in box.

### True print AND cut

- Print AND cut at the same time—versus print OR cut with solvent—with this reliable, dual-device solution.
- Avoid solvent wait time—prints come out dry, cut/laminate right away with no degas time, and deliver same day.
- Avoid lamination for short-term applicationsscratch resistance is comparable to hard-solvent inks.

### Easy, reliable workflow

- Print and cut in 5 simple steps—add cut lines from the RIP, predefined cutting presets, easy user interface.
- Efficient job recognition and reliable, error-free cutting—Optical Positioning System (OPOS) and HP Barcode.
- Avoid the complexity of other dual-devices—this complete HP solution is designed to work as one.

For more information, please visit http://www.hp.com/go/latex335printandcut

Join the community, find tools, and talk to experts. Visit the HP Latex Knowledge Center at https://hplatexknowledgecenter.com/

<sup>1</sup> Based on HP internal testing February, 2017 comparing the HP Latex Print and Cut Solution with a solvent-technology-based integrated print and cut solution at a comparable cost.

Requires an HP Applications Center account, Internet connection, and connected Internet-capable device. For more information, see http://www.hpapplicationscenter.com.

Based on productivity advantages compared to the leading (per IDC market share numbers, March 2017) and comparably priced solvent-technology-based integrated print and cut solution. HP internal productivity

testing performed February 2017.

4 You can consider unlaminated use for short-term signage with scratch resistance comparable to hard-solvent inks on self-adhesive vinyl and PVC banner. Scratch-resistance comparison based on testing third-generation HP Latex Inks and representative hard-solvent inks. Estimates by HP Image Permanence Lab on a range of media

### **Technical specifications**

Print	
Printing modes	50 m²/hr - Billboard (2 pass) 23 m²/hr - Outdoor High Speed (4 pass) 17 m²/hr - Outdoor Plus (6 pass) 13 m²/hr - Indoor Quality (8 pass) 10 m²/hr - Indoor High Quality (10 pass) 6 m²/hr - Backlits, Textiles, and Canvas (16 pass) 5 m²/hr - High Saturation Textiles (20 pass)
Print resolution	Up to 1200 x 1200 dpi
Ink types	HP Latex Inks
Ink cartridges	7 (black, cyan, light cyan, light magenta, magenta, yellow, HP Latex Optimizer)
Cartridge size	775 ml
Printheads	6 (2 cyan/black, 2 magenta/yellow, 1 light cyan/light magenta, 1 HP Latex Optimizer)
Long-term print-to-print repeatability	Average ≤ 1 dE2000, 95% of colors ≤ 2 dE2000 <sup>1</sup>
Media	
Handling	Roll feed, take-up reel, automatic cutter (for vinyl, paper-based media, backlit polyester film)
Media types	Banners, self-adhesive vinyls, films, papers, wallcoverings, canvas, synthetics, (fabrics, mesh, textiles, and any other porous materials require a liner)
Roll size	254 to 1625-mm rolls (580 to 1625-mm rolls with full support)
Roll weight	42 kg
Roll diameter	250 mm
Thickness	Up to 0.5 mm
Applications	Banners; Displays; Exhibition and event graphics; Exterior signage; Indoor posters; Interior decoration; Light boxes - film; Light boxes - paper; POP/POS; Posters; Vehicle graphics; Customizable clothing; Floor graphics; Labels and stickers; Wall decals; Window graphics
Connectivity	
Interfaces	Printer: Gigabit Ethernet (1000Base-T); Cutter: USB and Ethernet (LAN)
Dimensions (w x d x	h)
Printer	Printer: 2561 x 840 x 1380 mm; Cutter: 1980 x 680 x 1145 mm
Shipping	Printer: 2795 x 760 x 1250 mm; Cutter: 2110 x 480 x 670 mm
Weight	
Printer	Printer: 208 kg; Cutter: 54 kg
Shipping	Printer: 290 kg; Cutter: 78 kg
What's in the box	Printer: HP Latex 335 Printer, printheads, maintenance cartridge, printer stand, spindle, take-up reel, variable front tension kit, user maintenance kit, edge holders, quick reference guide, setup poster, power cords; Cutter: HP Latex 64 Cutter, cutter stand, media basket, HP FlexiPrint and Cut RIP, HP Cutter Control software, quick reference guide, setup poster, documentation software, power cords, standard holder (1), standard blades (2), cut-off knife (1), 3-in media flanges (set of 2)
Environmental range	es
Operating temperature	Printer: 15 to 30°C; Cutter: 15 to 35°C
Operating humidity	Printer: 20 to 80% RH (non-condensing); Cutter: 35 to 75% RH (non-condensing)
Acoustics	
Sound pressure	Printer: 55 dB(A) (operating), 39 dB(A) (idle), <15 dB(A) (sleep); Cutter: 56 dB(A) (operating)
Sound power	Printer: 7.4 B(A) (operating), 5.7 B(A) (idle), <3.5 B(A) (sleep); Cutter: 7.0 B(A) (operating)
Power	
Consumption	Printer: 2.6 kW (printing), 72 W (ready), <2.5 W (sleep); Cutter: 31 W (working mode)
Requirements	Printer: Input voltage (auto ranging) 200-240 V ( $\pm$ 10%) two wires and PE; 50/60 Hz ( $\pm$ 3 Hz); two power cords; 3 A max per printer power cord; 16 A max per curing power cord; Cutter: AC 100-240 V ( $\pm$ 10%); 50/60 Hz, 85 VA max
Certification	
Safety	Printer: IEC 60950-1+A1+A2 compliant; USA and Canada (CSA listed); EU (LVD and EN 60950-1 compliant); Russia, Belarus, and Kazakhstan (EAC); Australia and New Zealand (RCM)
Electromagnetic	Printer: Compliant with Class A requirements, including: USA (FCC rules), Canada (ICES), EU (EMC Directive), Australia and New Zealand (RCM), Japan (VCCI)
Environmental	Printer: ENERGY STAR; WEEE; RoHS (EU, China, Korea, India, Ukraine, Turkey); REACH; EPEAT Bronze; OSHA; CE marking compliant; Cutter: WEEE, RoHS (EU); CE marking compliant; REACH
Warranty	1 Year Limited Warranty (Next Business Day On-Site)

#### Cutting

Cut type	Drag-knife with TurboCut and Tangential emulation modes
Cut width	158 cm
Cut speed	Up to 113 cm/sec diagonal
Acceleration	Up to 3 G diagonal
Accuracy	0.2% of movement or 0.25 mm, whichever is greater
Repeatability	±0.1 mm
Cut force	0 to 400 grams of downforce, in 5-gram steps
Cut thickness	0.05 to 0.25 mm; 0.8 mm with optional sandblast blade

### **Ordering information**

HP Latex 335 Print and Cut Solution

### Product 1LH37A

Accessories	
UX44A	HP Latex Standard Blade Kit
UX45A	HP Latex Specialty Blade Kit
OM56A	HP Series 300 64-in Printer 2-in Spindle
OM58A	HP Series 300 64-in Printer 3-in Spindle
OM59A	HP Latex User Maintenance Kit
OM64A	HP Series 300/500 Edge Holder Kit
4F58B	HP Latex Media Saver Kit

#### Original HP printing supplies

CZ677A	HP 831 Cyan/Black Latex Printhead
CZ678A	HP 831 Yellow/Magenta Latex Printhead
CZ679A	HP 831 Light Magenta/Light Cyan Latex Printhead
CZ680A	HP 831 Latex Optimizer Printhead
CZ681A	HP 831 Latex Maintenance Cartridge
CZ688A	HP 831B 775-ml Black Latex Ink Cartridge
CZ689A	HP 831B 775-ml Cyan Latex Ink Cartridge
CZ690A	HP 831B 775-ml Magenta Latex Ink Cartridge
CZ691A	HP 831B 775-ml Yellow Latex Ink Cartridge
CZ692A	HP 831B 775-ml Light Cyan Latex Ink Cartridge
CZ693A	HP 831B 775-ml Light Magenta Latex Ink Cartridge
CZ706A	HP 831 775-ml Latex Optimizer Ink Cartridge

### Original HP large format printing materials

HP Permanent Gloss Adhesive Vinyl (REACH certified²)

HP Backlit Polyester Flim<sup>3</sup>
HP PVC-free Durable Smooth Wall Paper (REACH<sup>2</sup>, FSC<sup>94</sup>, UL GREENGUARD GOLD certified<sup>5</sup>)
HP Premium Poster Paper<sup>3</sup> (FSC<sup>9</sup> certified<sup>4</sup>)

For the entire HP Large Format Printing Materials portfolio, please see HPLFMedia.com.

### Service and Support

U9PN8E HP 2 year NBD with Defective Media Retention U9PN9E HP 3 year NBD with Defective Media Retention U9PP2E HP 1 year Post Warranty NBD with Defective Media Retention U9PP3PE HP 2 year Post Warranty NBD with Defective Media Retention

### ECO highlights

- Better for printing companies/operators—no special ventilation or HAPs<sup>1</sup>
  Better for the end-customer, more differentiation—odorless prints reach more indoor
- Better for the environment—HP designs end-to-end sustainability into large-format
- printing
  HP Latex Inks are UL GREENGUARD GOLD Certified<sup>2</sup> for wallpaper applications

## Please recycle printing hardware and eligible printing supplies. Find out how at our website: $\label{eq:hydro} \text{http://www.hp.com/ecosolutions}$

<sup>1</sup> Special ventilation equipment (air filtration) is not required to meet U.S. OSHA requirements. Special ventilation equipment installation is at the discretion of the customer—see the Site Preparation Guide for details. Customers should consult state and local requirements and regulations. Contains no Hazardous Air Pollutants according to EPA Nethod 311. Odorless prints: there is a broad set of media with very different odor profiles. Some of the media can affect the odor performance of the final print.

<sup>2</sup> UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to ULS GREENGUARD Standards for low chemical emissions into indoor air during product usage. For more information, visit http://www.ul.com/gg or http://www.greenguard.org.

<sup>3</sup> ENERGY STAR and the ENERGY STAR mark are registered trademarks owned by the U.S. Environmental Protection Agency. EPEAT® registered where applicable. EPEAT registration varies by country. See http://www.epeat.net for registration status by country.

<sup>1</sup> Reflective measurements on a 943 color target under CIE standard illuminant D50, and according to the standard CIEDE2000 as per CIE Draft Standard DS 014-6/E:2012. Backlit substrates measured in transmission mode may yield different results.

<sup>2</sup> This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at HP Printing Products and Consumable Supplies.

<sup>3</sup> HP Large Format Media take-back program availability varies. Some recyclable HP papers can be recycled through commonly available recycling programs. Recycling programs may not exist in your area. See http://www.HPLMedia.com/hp/ecosolutions for details.

<sup>4</sup> BMG trademark license code FSC®-C115319, see http://www.fsc.org, HP trademark license code FSC®-C017543, see http://www.fsc.org. Not all FSC®-certified products are available in all regions.

all regions.

\*SUL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to
ULS GREENGUARD standards for low chemical emissions into indoor air during product usage.
For more information, visit http://www.ul.com/gg or http://www.greenguard.org.











